

## EasyRide Frequently Asked Questions

### Q. What is EasyRide?

A. EasyRide is an employer-sponsored program that offers employees an alternative to driving to work alone. Offering employees EasyRide benefits allows them to commute at a reduced fare using public transit throughout the region. And, employers get fee-free way to save thousands in payroll taxes while allowing employees to commute tax free.

### Q. How do I get started?

A. It's pretty simple. Start by looking at the guide that most applies to you: [employees' guide](#) or [employers' guide](#). Then reach out to WeGo by emailing Jason Minser at [jason.minser@nashville.gov](mailto:jason.minser@nashville.gov), and he will be in touch. Jason will be in touch to ask a few questions and see what works best for you based on your needs and budget.

### Q. What do employees get out of EasyRide?

- A. Employees can enjoy the following:
- a more responsible way to commute;
  - cut their taxable income;
  - reduce their monthly vehicle expenses;
  - eliminate the need to find or pay for parking;
  - avoid traffic jams and other people's bad behavior; and,
  - arrive at work more relaxed and better balanced.

### Q. What do employers get out of EasyRide?

- A. Employers can enjoy the following:
- get a workforce better prepared to start the day;
  - get a tax deduction for the expense;
  - reduce the sunk cost of providing free employee parking
  - increase employee peace of mind; and,
  - put a little more money in the pocket of their employees.

No matter how you offer it, EasyRide is a powerful tool for helping you recruit, retain, and motivate employees.

### Q. How does EasyRide work?

A. It's pretty simple. There are multiple ways we can bring EasyRide to your employees. Once you establish this commitment to your employees, you can integrate with the program with your current employee ID, purchase monthly passes and distribute or establish cost sharing with your employees. It starts with a conversation with us.